



WLS-TV CHICAGO
190 NORTH STATE STREET
CHICAGO IL 60601

Acknowledgment of Agreement Between WLS-TV CHICAGO and

DATE: 11-01-2012 PAGE: 1 of 2

JAMESTOWN ASSOCIATES - 12000
ATTN: LAURA LANCASTER
5937 JONES CREEK ROAD
BATON ROUGE LA 70817

Contract No 402021	Contract Dt 10-10-2012	Revision Dt 10-31-2012	Rev# 3	Advertiser JOE WALSH FOR CONGRESS	Brand JOE WALSH FOR CONGRESS	Product Code POLITICALS								Station/Market WLS - CHICAGO			
Agency Est#			CMS # 246066	Sales Office PHILADELPHIA	Account Executive D. PARKER	Start Date 10-29-2012	End Date 11-04-2012	Billing M (Broadcast Month, Cycle 1)						Package N	Contract Title 246066		
Line	Start Date	End Date	Time Period	Description	RC	Duration	M	T	W	T	F	S	S	SPW	Price	Tot Spots	Total \$
1	10-29-2012	11-02-2012	05:00AM - 06:00AM	MORN NEWS: 5-6A M-F (5510)	1	30	X	X	X	X	X			3	665	3	1,995.00
2	10-29-2012	11-02-2012	06:00AM - 07:00AM	MORN NEWS: 6-7A M-F (5511)	1	30	X	X	X	X	X			4	1,330	4	5,320.00
3	10-29-2012	11-02-2012	07:00AM - 09:00AM	MORN NEWS/GMA: 7-9A M-F (5512)	1	30	X	X	X	X	X			3	1,710	3	5,130.00
4	10-29-2012	11-02-2012	06:00PM - 06:30PM	EARLY NEWS: 6-630P M-F (5524)	1	30	X	X	X	X	X			2	2,850	2	5,700.00
5	10-29-2012	11-02-2012	05:00AM - 06:00AM	MORN NEWS: 5-6A M-F (5510)	1	30	X	X	X	X	X			1	665	1	665.00
6	10-29-2012	11-02-2012	06:00AM - 07:00AM	MORN NEWS: 6-7A M-F (5511)	1	30	X	X	X	X	X			1	1,330	1	1,330.00
7	10-29-2012	11-02-2012	07:00AM - 09:00AM	MORN NEWS/GMA: 7-9A M-F (5512)	1	30	X	X	X	X	X			2	1,710	2	3,420.00
8	10-29-2012	11-02-2012	11:00AM - 12:00PM	DAYTIME/ NEWS: 11-12NOON DAYTIME M-F (5516	1	30	X	X	X	X	X			3	950	3	2,850.00
9	10-29-2012	11-02-2012	05:00PM - 05:30PM	EARLY NEWS: 5-530P M-F (5519)	1	30	X	X	X	X	X			3	1,900	3	5,700.00
10	10-29-2012	11-02-2012	05:30PM - 06:30PM	*M-SU 400P-700P ROTATOR (M-SU EN/ACCESS) (1	30	X	X	X	X	X			2	2,850	2	5,700.00
11	11-04-2012	11-04-2012	08:00AM - 09:30AM	WEEKEND/MORN NEWS: SUN 8-930AM/8-10A EFF	1	30							X	1	760	1	760.00
12	10-30-2012	11-02-2012	05:00AM - 06:00AM	MORN NEWS: 5-6A M-F (5510)	1	30		X	X	X	X			1	665	1	665.00
13	10-30-2012	11-02-2012	06:00AM - 07:00AM	MORN NEWS: 6-7A M-F (5511)	1	30		X	X	X	X			1	1,330	1	1,330.00
14	10-30-2012	11-02-2012	07:00AM - 09:00AM	MORN NEWS/GMA: 7-9A M-F (5512)	1	30		X	X	X	X			5	1,710	5	8,550.00
15	10-30-2012	11-02-2012	11:00AM - 12:00PM	DAYTIME/ NEWS: 11-12NOON DAYTIME M-F (5516	1	30		X	X	X	X			2	950	2	1,900.00

This agreement is subject to the terms and conditions indicated above.

Margin Indicators: A=Added Line, R=Revised Line, D=Deleted Line, M=New Makegood Activity, CM=Combined Makegood



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Contract No	Contract Dt	Revision Dt	Rev#	Advertiser	Brand	Product Code	Station/Market										
402021	10-10-2012	10-31-2012	3	JOE WALSH FOR CONGRESS	JOE WALSH FOR CONGRESS	POLITICALS	WLS - CHICAGO										
Agency Est#			CMS #	Sales Office	Account Executive	Start Date	End Date	Billing	Package	Contract Title							
			246066	PHILADELPHIA	D. PARKER	10-29-2012	11-04-2012	M (Broadcast Month, Cycle 1)	N	246066							
Line	Start Date	End Date	Time Period	Description	RC	Duration	M	T	W	T	F	S	S	SPW	Price	Tot Spots	Total \$
16	10-30-2012	11-02-2012	05:00PM - 05:30PM	EARLY NEWS: 5-530P M-F (5519)	1	30		X	X	X	X			2	1,900	2	3,800.00
17	10-30-2012	11-02-2012	05:30PM - 06:30PM	*M-SU 400P-700P ROTATOR (M-SU EN/ACCESS) (1	30		X	X	X	X			2	2,850	2	5,700.00
18	11-01-2012	11-02-2012	10:00AM - 11:00AM	DAYTIME: THE VIEW 10-11A M-F (5514)	1	30				X	X			2	1,710	2	3,420.00
19	11-01-2012	11-02-2012	12:00PM - 01:00PM	DAYTIME: M-F: THE CHEW: 12P-1P (12277)	1	30				X	X			2	1,235	2	2,470.00
20	11-01-2012	11-02-2012	01:00PM - 02:00PM	DAYTIME: M-F: 1P-2P GH (12278)	1	30				X	X			2	1,140	2	2,280.00
21	11-01-2012	11-02-2012	02:30PM - 03:00PM	DAYTIME: JEOPARDY 230P-3P M-F (12210)	1	30				X	X			2	1,235	2	2,470.00
22	11-01-2012	11-02-2012	03:00PM - 04:00PM	DAYTIME/EF : KATIE COURIC EFF: 9/10 (5517)	1	30				X	X			2	1,425	2	2,850.00
23	11-01-2012	11-02-2012	06:30PM - 07:00PM	ACCESS: WHEEL M-F 628P-7P (5525)	1	30				X	X			2	3,325	2	6,650.00
24	11-03-2012	11-03-2012	06:00AM - 07:00AM	WEEKEND/ MORN NEWS: SAT 6-7A (5552)	1	30						X		1	380	1	380.00
														Contracted Gross Total:		51	81,035.00
														Actual Gross Total:		51	81,035.00
														Agency Commission:			12,155.25
														Net Total:			68,879.75
Month/YR		Preempted		Made Good		Contract Total		Adjustments						Actual Total			
Nov 12		0.00		0.00		81,035.00		0.00						81,035.00			
TOTAL		0.00		0.00		81,035.00		0.00						81,035.00			

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